



VS



What's best for my Business - Calanders vs Heat Presses?

The sublimation production markets over the past 5 years have changed rapidly – better inks, more brands of printers and most importantly a wider range of fabrics have opened up new markets allowing small to medium scale producers to compete domestically with profitable short order runs.

When Epson launched recently their 44" and 64" sublimation range to compete with Mutoh, Mimaki and Roland. It opened a flood gate for the home décor, sign, apparel and fashion manufacturing segments. Short order digital runs are now the norm and affordable in smaller quantity vs outsourced commercial volumes.

Below are some defining factors when choosing either a calander or heat press. This listing is just a small sample, as there are so many more products professionally produced on calendaring devices than heat presses.

Calanders give greater commercial application advantages, are easier to operate and provide a crisper, more professional image because they do not allow media shift via transfer = GHOST FREE EDGES.

“so... take the challenge compare production, quality and flexibility and find out why a ThermTx® calandar could be the most profitable addition to your business”

Heat Presses	Calanders
Max width 44" x 64"	Generally 44" to 128" width / Length to 100 metres
Typically cost \$20-75k	Typically cost \$12-80k

Uses	Uses	Uses	Uses
Metal plaques	Curtains	Neoprene wetsuits	Canvas frames
Ceramic tiles	Window display	Bar runners	Photography displays
Small garments	Window furnishing	General signage	Trade show displays
All over tees (up to L size)	Pull-up signs	Pre-cut panels	Trade show walls
Pre-cut clothing panels	Outdoor signs	Roll printed panels	Upolstery
Cut piece sampling	Garments	Cut piece production	Indoor fabrics
Bags (small)	Sportswear	Continuous rolls	Outdoor fabrics
Shoes	Fashion streetwear	Sublimation films	Archival prints
Flooring (small)	All apparel	Sublimation flooring	Fashion dress
Carpet tiles (small)	Bags	Glass film	Kimonos
	Shoes	Trade displays	Sportswear
	All over tees up to XXXXL	Furniture fabrics	Bedding
	Photography displays	Home décor	Backlit displays
			PLUS SO MUCH MORE